



Fountain Valley School District

BOARD OF TRUSTEES
SPECIAL MEETING

AGENDA

Board Room
10055 Slater Avenue
Fountain Valley, CA

August 29, 2013

- CALL TO ORDER: 4:00PM
- ROLL CALL
- APPROVAL OF AGENDA

M ___
 2nd ___
 V ___

- PUBLIC COMMENTS

Speakers may address the Board of Trustees on Closed Session Items. Please comply with procedures listed on the goldenrod form "For Persons Wishing to Address the Board of Trustees" and give the form to the Executive Assistant.

- PLEDGE OF ALLEGIANCE

STAFF REPORTS AND PRESENTATIONS

**1. DISTRICT COMMUNICATIONS AND OUTREACH PRESENTATION
(WRITTEN AND ORAL)**

Superintendent, Dr. Marc Ecker will introduce Tom DeLapp of Communication Resources for Schools to present proposed ideas in response to the Board's 2013-14 Board interests including the advancement of 21st century learning in our classrooms, the need to raise the district's profile and the institutionalized interest of long standing support for our Educational Foundation.

PUBLIC COMMENTS

Members of the community and staff are welcome to address the Board of Trustees on any item listed on the Agenda of Business or any other item of specific concern. Speakers are requested to limit their presentation to four minutes unless the time is waived by a majority of the Board Members present. If a member of the audience requests a response to their comments, the Board of Trustees may ask the Superintendent/Staff to respond to them personally or in writing after the meeting, or direct that additional information be

Our mission is to promote a foundation for academic excellence, mastery of basic skills, responsible citizenship, and a desire by students to achieve their highest potential through a partnership with home and community.

provided to the Board on a future agenda.

*** BOARD MEMBERS WHO WISH TO DISCUSS WITH STAFF ANY ITEMS LISTED UNDER LEGISLATIVE SESSION SHOULD INFORM THE BOARD PRESIDENT AT THIS TIME.

LEGISLATIVE SESSION

2. PUBLIC INFORMATION OUTREACH CONSULTANT

M _____
2nd _____
V _____

The District is in receipt of three consultant proposals intended to assist in meeting several of the 2013-14 Board interests including the advancement of 21st century learning in our classrooms, the need to raise the district’s profile and the institutionalized interest of long standing support for our Educational Foundation.

Superintendent's Recommendation: Superintendent and staff recommend that the Board of Trustees postpones the selection of an outreach and resource development consultant from the candidates presented to the September 12, 2013 Board meeting.

SUPERINTENDENT’S COMMENTS/NEW ITEMS OF BUSINESS

The Board President will receive any announcements concerning new items of business from board members or the superintendent.

- APPROVAL TO ADJOURN

The next regular meeting of the Fountain Valley School District Board of Trustees is on Thursday, September 12, 2013 at 7:00pm.

A copy of the Board Meeting agenda is posted on the District’s web site (www.fvsd.k12.ca.us). Materials related to this agenda submitted to the Board of Trustees less than 72 hours prior to the meeting are available for public inspection by contacting the Superintendent’s Office at 10055 Slater Avenue, Fountain Valley, CA 92708 or call 714.843.3255 during normal business hours.

Board meeting proceedings are tape recorded.

Reasonable Accommodation for any Individual with a Disability: Any individual with a disability who requires reasonable accommodation to participate in a board meeting may request assistance by contacting the Superintendent’s office: 10055 Slater Avenue, Fountain Valley, CA 92708 or call (714) 843-3255 or FAX (714) 841-0356.

Board meeting of August 29, 2013

SO: 2013-14/B14-8
Fountain Valley School District
Superintendent's Office

MEMORANDUM

TO: Board of Trustees
FROM: Marc Ecker, Superintendent
SUBJECT: **District Communications and Outreach Presentation (Written and Oral)**
DATE: August 22, 2013

Background:

Superintendent, Dr. Marc Ecker will introduce Tom DeLapp of Communication Resources for Schools to present proposed ideas in response to the Board's 2013-14 Board interests including the advancement of 21st century learning in our classrooms, the need to raise the district's profile and the institutionalized interest of long standing support for our Educational Foundation.

Board meeting of August 29, 2013

SO: 2013-14/B14-8
Fountain Valley School District
Superintendent's Office

MEMORANDUM

TO: Board of Trustees
FROM: Marc Ecker, Superintendent
SUBJECT: Public Information Outreach Consultant
DATE: August 22, 2013

Background:

The District is in receipt of three consultant proposals intended to assist in meeting several of the 2013-14 Board interests including the advancement of 21st century learning in our classrooms, the need to raise the district's profile and the institutionalized interest of long standing support for our Educational Foundation. These proposals have been reviewed by staff with consideration of cost, contract terms, locale and accessibility of the consultant, appreciation of the role of a trustee and understanding of the Fountain Valley community. The size and scope of the consultant team and past success in reaching established outreach goals as well as a commitment to assisting the Educational Foundation increase its capacity to raise funds for the school district were also taken into account in reaching a recommendation.

Recommendation:

Superintendent and staff recommend that the Board of Trustees postpones the selection of an outreach and resource development consultant from the candidates presented to the September 12, 2013 Board meeting.